The Spanish Biomass Association AVEBIOM and the Embassy of Canada to Spain are organizing a virtual workshop on opportunities in the bioenergy sector between Canada and Spain, focusing on the industrial production of biomass and bioenergy on March 18th, 2021 at 16:00 in Madrid (and 11:00 EST, Ottawa).

The Spanish and Canadian markets are different, but they share common challenges. During the discussion, experts in the topic from both countries will be speaking about the huge potential yet to be exploded and how it can help to achieve the ambitious countries’ climate change targets. A private sector roundtable with participants from Canada and Spain will discuss trends, opportunities and presenting success stories of how innovation and digitization can help to obtain more value out of the biomass production and transformation.

The webinar is offered at no cost, and the activity involves the possibility of participating in virtual b2b meetings between Canadian and Spanish attendees after the event (from March 22nd to 25th). To participate in the webinar or the b2b program, please register your information by clicking in the “Register” option below.

WEBINAR’S AGENDA

16:00 Welcome remarks
16:05 Presentation: Huge agrobiomass potential in Spain (Pablo Rodero, EU projects biofuels certification, AVEBIOM)
16:20 Presentation: Canadian Biomass market (Murray McLaughlin, President of McLaughlin Consultants)
16:35 Roundtable: Digitalization and innovation in the biomass processing (Moderated by Nadia Rego and Eugenia Pérez - Embassy of Canada)
16:45 Global Bio-Coal Energy, Vancouver, BC
   PRODESA, Zaragoza, Aragón
   BEP Engineering, Surrey, BC
   ENSO, Madrid, Madrid
17:15 Q&A
17:30 Closing of event
SPEAKERS

Pablo Rodero - Master of Science in Forestry Engineering. He has been working in the biomass sector almost 16 years focused on solid biomass quality. He is working in AVEBIOM since January 2011 as a Project Manager for European projects, International relationships and as Responsible for Spain of the ENplus® certification system. He is co-author of the BIOfus® certification system for Mediterranean solid biofuels sustainability and quality assurance. From 2015 He is member of the Bioenergy Europe's directors board and from 2019 President of the European Pellet Council (the sub-network managing ENplus® at world level).

Murray McLaughlin - (B.Sc. McGill University; M.Sc. and Ph.D. Cornell University). President of McLaughlin Consultants and an Advisor to Bioindustrial Innovation Canada (BIC) and to Forest Products Innovation (FPI). Experiences over the years; Sustainable Chemistry Alliance; Deputy Minister Agriculture, Saskatchewan; President AgWest Biotech. Others area of experience includes Canadian Light Source as Business Director; Managed FORAGEN,a Venture Capital Fund; Research and Marketing with ELANCO. Participate on several boards and advisory committees and recognized with several achievements over his career.

ROUNDTABLE

Global Bio-Coal Energy: Sonia Shoukry
has 32 years experience in Bioenergy and different environmental industries. She is the Principal and CEO of Global Bio-Coal Energy and InterLink Business Management. She is also the Principal and Co-Founder of Canadian Bio-Coal Ltd. Global Bio-Coal Energy has developed the foundation for the creation of a sustainable bio-fuel industry by converting any type of waste wood fibre from forestry operations into Bio-Coal and Biochar serving European, USA and Asian energy markets. She has as Bachelor of Commerce degree in Economics and Finance from the University of Alexandria and International MBA in Finance and International Marketing from the IMD in Switzerland.

PRODESA: Forkus Martinez.
Mr. Martínez is PRODESA's Sales Manager in North America, currently responsible for commercial development of new projects, building relationships and team management. He is an industrial Engineer, specialized in Fluid Mechanics and Thermodynamics. He has 18 years of experience, 14 of them in PRODESA. In 2011 he moved to the US to continue the development of biomass projects from PRODESA North America subsidiary in Atlanta (GA). Since then, he is responsible for the expansion of the Company in America covering also some other countries in South America like Brazil and Chile.

BEP Engineering: Bernie Pahlke.
President of BEP Engineering since 1981, Mr. Pahlke has been in the forest and mining industries for over 48 years. Bernie specializes in conducting technical assistance and design in the areas of conceptualization, development and application of drawings in sequence to accomplish a high level of plant engineering. Bernie is a Certified Technician, and is a member several business associations. BEP Engineering Services Ltd. has 40 years’ of experience in the design of new operations and in the upgrading and modification of existing plants.

ENSO: Elias Hernández has developed his career within the energy business, taking on managing roles in several IBEX-35 companies such as ENCE (Head of Energy), UF Naturgy (Head of Energy Management) or SACYR (Northern Area – Head of Energy), as well as Tier 1 companies like ACEK Renewables (CTO at Gestamp Biomass). Elias has an extensive knowledge and experience in regulated and OTC markets, power and natural gas legislation, as well as in construction and operation of power plants. Elias Hernández has an Industrial Engineering Degree by UPM, an executive MBA by ESADE, a Master in Energy Legislation by ISESE, besides a H&S Master and managing skills training.